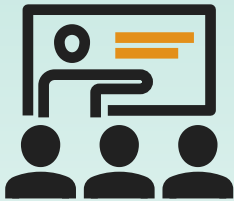


# FUNDED GROWTH Initiatives



We enjoy collaborating with Manufacturing Extension Partnership (MEPs) to provide these 5 individual programs as part of grant funded initiatives to drive business growth.

Our programs provide extensive design and development expertise in each of these five individual categories; **eCommerce Website, WordPress website, SEO, Sales, and LinkedIn Social Media**. These programs are offered individually, or combined, based on grant funding opportunities..



## Sales

A 3-Part Perfecting Your Sales Pitch Plan which includes:

- A Business Capabilities Brochure/Sell Sheets
- Company Problem-Solving themed PowerPoint
- "15 Minute Pitch" Training focused on company core competencies

## The **DELIVERABLES** of this program include:

- Assessment identifying existing resources and content gaps
- Development of business capabilities brochure/sell sheets, completed through content collaboration with client
  - Utilizing company brand colors, fonts and logo
  - Copy editing
  - Provide up to 12 royalty free stock images if needed
  - Review existing photography/images and enhance, color correct and retouch as necessary
  - Print ready final files and downloadable PDF documents
- Creation of problem-solving focused PowerPoint
  - Utilizing company brand colors, fonts and logo
  - Copy editing
  - Create graphics as need to communicate messaging
  - Provide up to 12 royalty free stock images if needed
  - Review existing photography/images and enhance, color correct and retouch as necessary
- "15 Minute Pitch"
  - Provide final document in preferred format

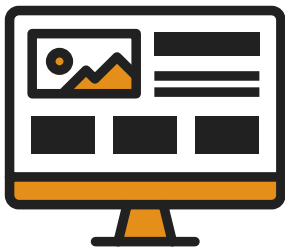
# ADDITIONAL PROGRAMS AVAILABLE



## eCOMMERCE WEBSITE

A 3-Part eCommerce Website Upgrade Development Plan to:

- Assess Existing Resources
- Recommend Design, Content, Navigation Aspects, and Cart Functionality
- Implement the Recommendations



## WORDPRESS WEBSITE

A Website Development plan to:

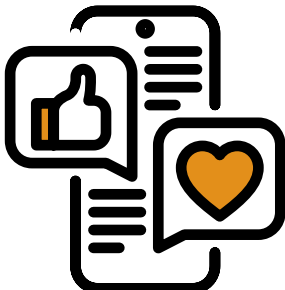
- Assess Existing Resources
- Recommend Design, Content, and Navigation Aspects
- Implement the Recommendations



## SEO

A strategic SEO approach which includes:

- Comprehensive website audit
- Google Ranking Assessment
- Recommendations for copy, image and page title updates
- Implementation of findings



## LINKEDIN SOCIAL MEDIA

A strategic LinkedIn approach which includes:

- Assessment Report
- Company Page Development
- Facebook Business Profile Development (optional)
- Content Calendar with 12 posts
- Training