

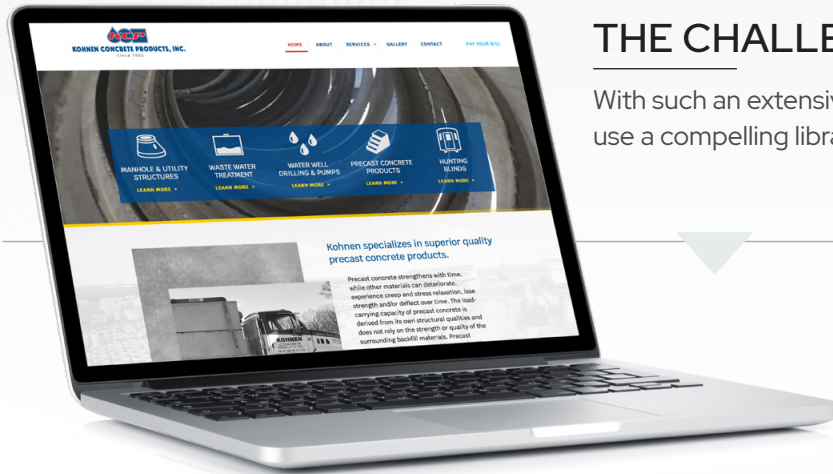
# CASE STUDY

## WEBSITE DEVELOPMENT

# KOHNEN CONCRETE PRODUCTS, INC.



**KOHNEN CONCRETE PRODUCTS, INC.**  
Since 1952



## THE CHALLENGE

With such an extensive range of capabilities, it was necessary to use a compelling library of images to enhance content.

## THE SOLUTION

The key to success was ensuring the depth of images did not affect load time responsiveness, so the site remained easy to navigate.



## SITE HIGHLIGHTS

**Home page:** the use of icons and placement of key products make this page quick and easy to navigate.

**Services pages:** descriptive content with accompanying images provides potential customers with all information they might need to make purchasing decisions.