

“What our clients are saying...”



Solutions provided:
Catalog Design,
Production, PreMedia and
Project Management.

“In converting our workflow from in-house to an external partner, Custom Direct made the transition as painless as possible. The professionalism of this group is second to none. It has been a pleasure to work with them and we look forward to continuing our association.”

Darrin Schmidt
General Manager
Rite at Home Healthcare Products, LLC



Solutions provided:
Catalog Design, Production,
PreMedia, Project
Management, Workflow
Design and Consulting.

“Custom Direct has been a valuable partner to The Swiss Colony for more than 20 years. They have provided valuable problem-solving research, direction and support in printing, prepress, art direction and photography projects. We look forward to their continued support.”

Barbara Babler
Catalog Production Director
The Swiss Colony



Solutions provided:
Direct Marketing Design,
Copywriting, PreMedia,
Production and Print
Project Management.

“From the start, Custom Direct took the time to understand our business, our needs, as well as our clients' needs (Bank of America; First National Bank of Omaha). The outcome of this insight has not only led to the proverbial 'meeting and exceeding expectations', but setting a standard and level from which we rate our other vendors. Custom Direct offers us a partner with a deep understanding of creative and production. More importantly, Custom Direct offers the people and resources that care about our clients as much as we do.”

Brian Hartman
Vice President, Client Services
SHC Direct, LLC



Solutions provided:
Collateral Design,
Copywriting, PreMedia,
Printing, Production and
Project Management.

“We enlisted the help of Custom Direct to modernize existing literature and develop new brochures for our participation in a trade show as well as for use in our sales efforts through our field sales force.”

“It was a pleasure working with Custom Direct. They developed three brochures that were creative and of high quality. We were extremely pleased with their performance and are going to involve them in more of our literature and marketing projects.”

Maynard Wood
CEO
Torque Technologies, Inc.



“What our clients are saying...”

Solutions provided:
Branding/Identity,
Print/Graphic Design and
Project Management



“After over 35 years, we changed our name, moved our offices and needed a new identity - quickly. Custom Direct was able to guide us through the process with their creativity, timeliness and professionalism. Their follow-through, attention to detail and personal consideration for our needs was extraordinary.”

Karyl L. Mandel, CPA
Principal
Chunowitz, Teitelbaum & Mandel, Ltd.

Solutions provided:
Branding/Identity,
Print/Graphic Design and
Project Management



“We hired Custom Direct to modernize our corporate logo. They did such a great job, we decided to use them to create a corporate capabilities piece. Next, they designed our signage for trade shows and the graphics for our booth. We are always pleased with their professionalism, creativity and attention to detail. They go above and beyond the call of duty to ensure they get us what we need ahead of our deadline and right on budget. I recommend them to anyone seeking a creative/corporate communications firm!”

Robert Levy
Executive Vice President, Sales & Marketing
Tele Business USA

Solutions provided:
Catalog Design and
Production, Photo and
Project Management



“Custom Direct's strength is not only that they provide collaborative design, coordination of photography and complete follow through to the printed piece, but the high standards of the quality they produce are hard to duplicate in the marketplace.

Another thing that helps alleviate my stress is that I have no worries once Custom Direct has committed to a project. They do it, do it well and have hit every single deadline (and there have been some really 'there's no way they're going to pull this off' deadlines!)”

Jen Nelson
Creative Director
Swiss Colony Occasions

Solutions provided:
Digital Pre-Press and
Project Management



“When working with Custom Direct on a project I feel like they are part of the AMP team. For the past four years we have worked together on what I consider a huge project. It involves over 400 images each year, some come in as film, others are digital. And did I mention it falls in my very busiest part of the season? But Custom Direct makes the process pretty painless. They truly are pros when it comes to color. And what really makes everyone happy here is they are competitive with pricing and I have never had any surprises at billing time.”

Michelle Bailey
Senior Production Manager
Andrews McMeel Publishing

