



## **JUST THE FACTS**

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In business since 1987; incorporated as Custom Direct, Inc. in 1992 – with 11+ full-time designers, account/project managers and artists – augmented by a well-developed network of design & marketing talent with industry- and channel-specific expertise.

**Custom Direct, Inc.**

715 East Irving Park Road  
Roselle, Illinois 60172

**Web:** [www.customdirect.com](http://www.customdirect.com)

**Phone:** 630.529.1936

**Fax:** 630.529.6072

**FTP Access:** <ftp://ftp.customdirect.com>

**Primary Contacts:**

**John Georgas**, President/Principal

**Jeff Maniglia**, Creative Director

**Geoff Bevington**, VP/Marketing

**Barb DeChristopher**, Production Mgr

**Fresh thinking.**

At Custom Direct we work to learn your business as if it were our own, while providing a fresh, outside perspective. We can be conceptual, strategic or tactical. And regardless of our approach, we're always creative.

**Real-time solutions.**

While the best results usually start with the best plans, ultimately execution is everything. Your marketing efforts will benefit directly from our continued investment in technology and people, offering cost-effective, timely solutions, including:

- Branding/Identity Development
- Digital Photography
- Direct Response Marketing
- Packaging Design & Production
- Print/Graphic Design
- Web/Interactive Design
- Automated Marketing
- Catalog Design & Production
- Digital Pre-Press/Media Services
- In-store Merchandising/Signage
- Print Advertising
- Print Project Management
- Workflow Design

**How to Work with Us**

***While our services are specific to each client, getting started is easy:***

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Contact John Georgas (xt 228) • Email: [georgas@customdirect.com](mailto:georgas@customdirect.com)

Members of Chicago Association of Direct Marketing, BMA Chicago, IABC Chicago.

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